# CONSIDERATIONS ON SEABED AREAS AND LEASE FEES FOR BRAZIL

OFFSHORE WIND GENERATION WORKSHOP OCTOBER 21, 2024







# World Bank Group Offshore Wind Development Program

#### **About the Program:**

- Led by the Energy Sector Management Assistance Program (ESMAP) in partnership with IFC
- Launched in 2019; ~\$US 12m budget
- Objective: Accelerate deployment of offshore wind in emerging markets

#### Program's work to date:

- Supported 24 country governments over 6 years
- Seven Roadmaps released to date: Azerbaijan, Vietnam,
   Philippines, Colombia, Brazil, Sri Lanka and Romania
- Coming soon: Türkiye, South Africa
- Global Reports, held Study Tours, Technical Assistance
- Received "Global Offshore Wind Award" in 2023



# Guiding principles for a successful industry development

- 1. Keep LCoE as low as possible
- 2. Keep it simple and transparent
- 3. Ensure strong competition
- 4. Let project developers do derisking



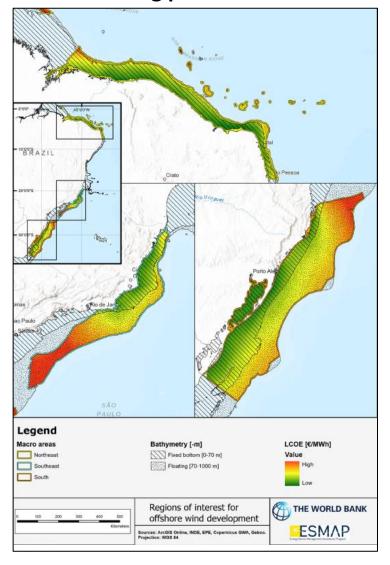


## **Preliminary considerations**

- 1. Development of offshore wind is a **risk reduction exercise** taking place over a number of years.
- There are few 'no-go' considerations in the early stages when defining seabed areas to lease.
- 3. Offshore wind can **co-exist** with some E&S sensitive attributes and **multi-uses** of the areas are possible.
- 4. It is key to follow a **de-risking and de-conflicting approach, led by developers,** throughout the development of offshore wind.

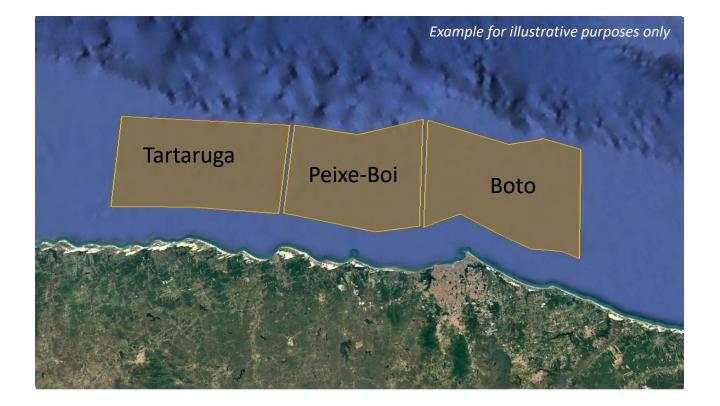


#### **Brazil's starting point:**



## **World Bank recommended approach**

**Step 1**. Government defines large zones, the prisms (e.g. 2000km<sup>2</sup>), and names them *Exercise guided by preliminary desktop data considerations and stakeholder engagement data e.g. buffer to shore, bathymetry, wind resource, strategic grid reinforcement, main shipping route and O&G blocks avoidance.* 



- Launch seabed tender of large zones Tartaruga, Peixe-Boi, and Boto.
- Award each zone to a different consortium.



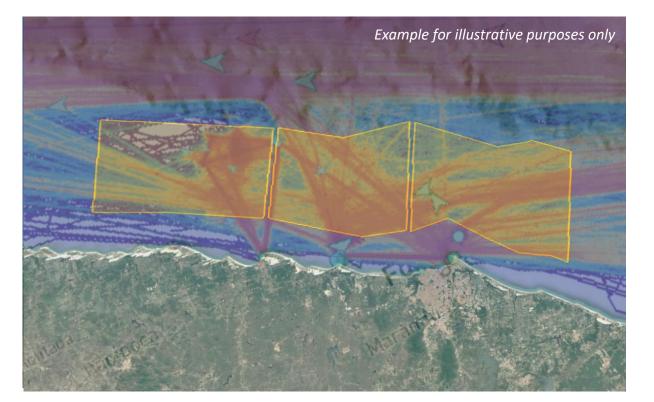


## **World Bank recommended approach**

Step 1. Government defines large zones

**Step 2**. Awarded developers investigate large zones (de-risking journey)

On-site surveys and desktop studies to understand Environmental, Social and Engineering constraints and assess co-existence / multiple uses.



Example:
Assessing shipping constraints



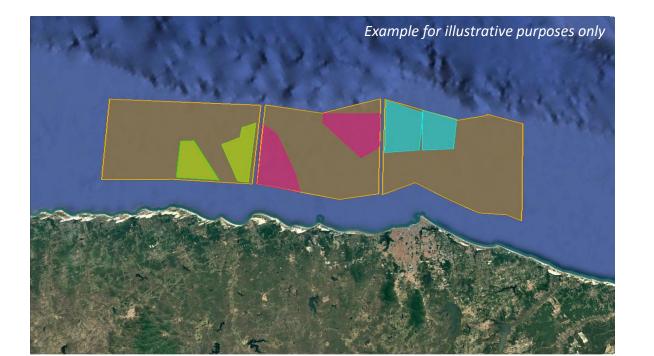


## **World Bank recommended approach**

Step 1. Government defines large zones

Step 2. Awarded developers investigate large zones (de-risking journey)

**Step 3**. Pipeline of optimal project areas identified *Developers work to obtain financing and permits to construct and operate in chosen (de-risked) areas in project phases.* 





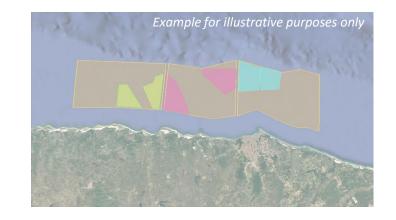


#### Advantages of the World Bank recommended approach for Brazil

Step 1. Government defines large zones

Step 2. Awarded developers investigate large zones (de-risking journey)

Step 3. Pipeline of optimal project areas identified



#### De-risking

Government defines zones.

Developers define projects within zones.

#### Long-term investment

Development pipeline for each awarded consortium

#### Simplicity

Avoid project area overlaps and minimise external wake effects

#### Reduce Government load

Allow Government to focus on regulatory strengthening, enabling actions and support during permitting





# Guiding principles for setting leasing fees

The World Bank recommends to **set fees low** to attract developers to create the market. Once the market is established, setting the fee methodology can be revised.

#### Termo de Outorga

Site exclusivity phase for data collection and studies.

Recommendation: Cost recovery approach. Yearly fee to cover direct and indirect costs to assist developers in obtaining permits.

**Seabed Tender** 



**Development** 



#### Outorga

Environmental license and detailed design approved by relevant authorities.

**Recommendation:** Once operations start, set fees at a fixed 2% gross revenue.

Construction



**Operation** 



Decommissioning





## Evaluation criteria and cost implications



Art. 9º A outorga de prisma sob oferta planejada será precedida de processo licitatório. (...) § 4º No julgamento, será considerado como critério, além de outros que o edital expressamente estipular, o maior valor ofertado a título de participações governamentais, nos termos do art. 13 desta Lei, conforme disposto em edital.

## Art. 13 (...) as seguintes participações governamentais obrigatórias:

 I – bônus de assinatura, que terá seu valor
 estabelecido no edital, (...) pagamento ofertado na proposta para obtenção da outorga;

II – taxa de ocupação da área, calculada em R\$/km2, anualmente.

III – participação proporcional, correspondente a percentual, a ser estabelecido no edital, do valor da energia gerada pelo empreendimento;

#### I - Bônus de assinatura

Commonly used in Brazil for O&G blocks. % paid to the *União* when signing the Termo de Outorga.

#### II - Taxa de ocupação da área

Yearly seabed lease during *Termo de Outorga* for the the *União*. Calculation methodology to be clarified.

#### III - Participação proporcional

% of generated energy sales revenue that will be shared across the *União Estados confrontantes*, affected communities, etc.

#### World Bank **recommends**:

Set a limit (cap) in the Edital, "sign up" fee.

Fee based on a **cost recovery** approach. Avoid 100% pricebased competitions. Measurable **Qualitative criteria** to be included in the Edital (*além de outros* criteria)

Set a **limit or a fixed 2%**. Inviting bids for Participação proporcional has only been done once in Northern Ireland and it was not regarded as successful.

